Please write clearly ir	ו block capitals.	
Centre number	Candidate number]
Surname		_
Forename(s)		-
Candidate signature	I declare this is my own work.	-

A-level BUSINESS

Paper 3 Business 3

Friday 5 June 2020

Morning

Time allowed: 2 hours

For this paper you must have:

- a calculator
- the Insert.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

For Examiner's Use			
Question	Mark		
1			
2			
3			
4			
5			
6			
TOTAL			



	Answer all questions.	
	Read the case study in the Insert .	
0 1	Analyse the benefits to stakeholders of the rise in the share price of Sunpo	rt PLC. [12 marks]



Do not write outside the box

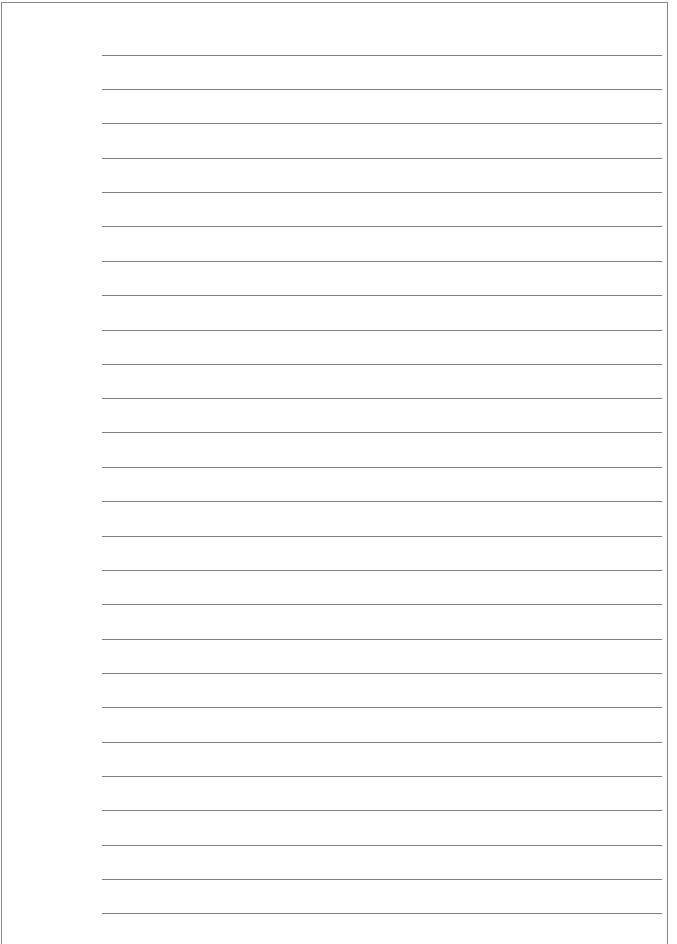
Do not write
outside the
box

Extra space		





Do not write outside the box





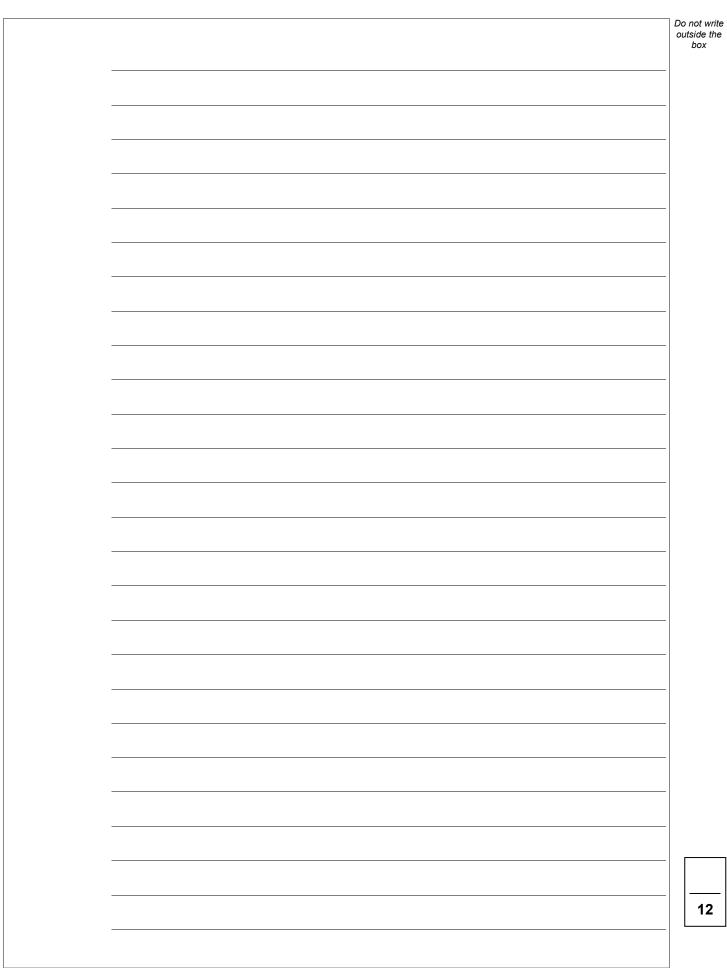
0 2	Using Appendix B and Appendix C , analyse why Sunport PLC chose a multi-domestic strategy for its food divisions.		Do not write outside the box
		[12 marks]	





Extra space		
	<u></u>	







3	To what extent is changing to cheaper suppliers a good decision for Sunport PLC? [16 marks]



Do not write outside the box

Extra space		









04	Elaine's view is that Personal Care was Sunport PLC's most successful division in Europe in 2019.	Do not write outside the box
	To what extent do you agree with Elaine's view?	
	You should support your answer using Appendix D and the other information provided .	
	[16 marks]	
		1



Do not write
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Extra space		





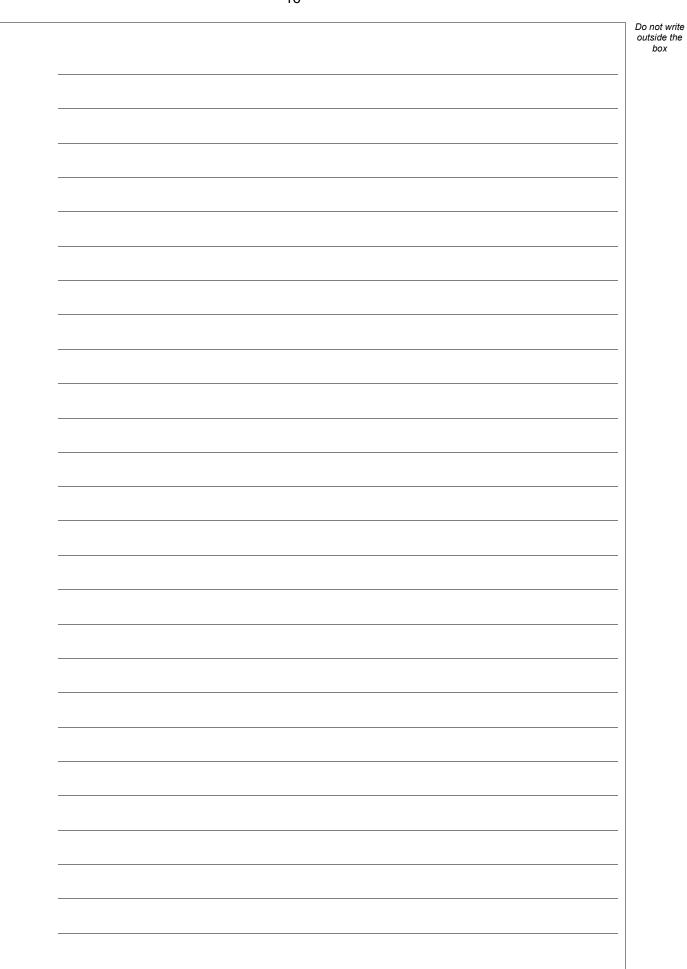


		Do not write
0 5	Whereas Martin delegated most decisions, Elaine will make decisions and then tell managers what they have to do.	outside the box
	To what extent is this change in leadership style likely to help the company achieve its objective of improving profitability?	
	[20 marks]	
	·	
	·	



Extra space			











		Do not write outside the
0 6	To what extent does a commitment to Corporate Social Responsibility decrease profit	box
	for all businesses?	
	[24 marks]	



Extra space		









Turn over ►







Turn over ►

END OF QUESTIONS

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