

Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

Forename(s)

Candidate signature

INTERNATIONAL A-LEVEL BUSINESS

PAPER 3 BUSINESS STRATEGY

Specimen 2017

Time of exam

Time allowed: 1 hour 45 minutes

Materials

For this paper you must have:

- the insert (enclosed)

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of the page.
- Answer **all** questions.
- You must answer the questions in the spaces provided.
Do not write outside the box around each page or on blank pages.
- All working must be shown.
- Do all rough work in this book. Cross through any work you do not want to be marked.
- You may **not** use an English dictionary.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 80.

Advice

You may use a bilingual dictionary.

For Examiner's Use	
Question	Mark
01.1	
01.2	
01.3	
01.4	
02.1	
02.2	
02.3	
02.4	
02.5	
TOTAL	

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Turn over for the next section

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END OF QUESTIONS

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