



GCE A LEVEL MARKING SCHEME

SUMMER 2019

**A LEVEL (NEW)
DESIGN AND TECHNOLOGY – UNIT 3
FASHION AND TEXTILES
1602U30-1**

INTRODUCTION

This marking scheme was used by WJEC for the 2019 examination. It was finalised after detailed discussion at examiners' conferences by all the examiners involved in the assessment. The conference was held shortly after the paper was taken so that reference could be made to the full range of candidates' responses, with photocopied scripts forming the basis of discussion. The aim of the conference was to ensure that the marking scheme was interpreted and applied in the same way by all examiners.

It is hoped that this information will be of assistance to centres but it is recognised at the same time that, without the benefit of participation in the examiners' conference, teachers may have different views on certain matters of detail or interpretation.

WJEC regrets that it cannot enter into any discussion or correspondence about this marking scheme.

GCE A LEVEL DESIGN AND TECHNOLOGY

UNIT 3 - FASHION AND TEXTILES

SUMMER 2019 MARK SCHEME

Question 1		AO3	AO4	Mark
(a)	There are many types of zip fasteners available to the designer. Explain why a metal zip has been chosen for the front of the denim rucksack shown below.		✓	3
	<p><i>Answers that indicate an understanding of the reasons for using a metal zip should be awarded up to 3 marks based on:</i></p> <ul style="list-style-type: none"> • A metal zip fastener is more robust than other types. • Weight of zip comparable to weight of material. • Rucksack in use, component parts need to withstand wear and tear. • Metal teeth on zipper are stronger and link together more securely. • Aesthetic reasons. <p>Guidance to markers</p> <p><i>Incorrect / no answer</i></p> <p><i>Brief description of a suitable reason for example:</i> Metal zips are considered stronger.</p> <p><i>More detailed reason for example:</i> Metal zips are stronger and will withstand a lot more wear and tear in continued use.</p> <p><i>A fully developed reason with detail for example:</i> Metal zips are far more durable and much stronger than other types and will withstand continued use over a longer period of time. The weight of the zip compares favourably with weight of material.</p>			0
				1
				2
				3

Question 1

		AO3	AO4	Mark
(b)	Coated canvas has been used for parts in the construction of the rucksack. Describe the specific properties of coated canvas that make it suitable for the rucksack.		✓	2
<p><i>Answers that indicate an understanding of the properties of coated canvas should be awarded up to 2 marks based on:</i></p> <ul style="list-style-type: none"> • The silicone (or plastic derivative PVC (polyvinylchloride)) coating on the canvas makes the fabric waterproof. • It can be wiped clean. • Canvas is a tight weave fabric that is strong and will withstand wear and tear. <p>Guidance to markers</p> <p><i>Incorrect/no answer</i> 0</p> <p><i>Brief description with some understanding of properties for example:</i> The coating on the canvas makes it waterproof. 1</p> <p><i>A more detailed description with clear understanding of properties for example:</i> The silicone coating added to the canvas makes the fabric waterproof and will prevent water penetrating through to the inside. 2</p>				
(c)	The rucksack has adjustable shoulder straps. Using notes and sketches, name a suitable component that would allow the adjustment of the straps and explain how it works.		✓	3
<p><i>Answers that indicate an understanding of components used in adjustable straps should be awarded up to 3 marks based on:</i></p> <p>Answers will vary depending on the named component part but should allow the strap to be adjusted. The diagram will need to show that the strap interlinks and threads through the named component allowing adjustment. Sliders and D rings act in a similar way, a buckle will have to show holes in the strap (a buckle is not the standard component for use in this situation).</p> <p>Guidance to markers</p> <p><i>Incorrect/no answer 0 mark</i> 0</p> <p>A suitable <u>named</u> components: slider; D rings; buckle. <i>Award up to two marks for the process:</i> 1</p> <p>A simple diagram with limited annotation, concept could work. 1</p> <p>A clearly labelled diagram, concept fully functions as intended. 2</p> <p><i>Detailed notes with no diagram award 1 mark or detailed diagram with no annotation 1 mark.</i></p>				
Total				8

Question 2

		AO3	AO4	Mark
(a)	Describe the importance of aesthetics when designing the sports shirt.		✓	2
	<p><i>Answers that indicate an understanding of aesthetics should be awarded up to 2 marks based on:</i></p> <ul style="list-style-type: none"> • Team colours and identity, one main colour with some contrast. • Reflects a sporty, uncluttered image, simple styling. • The texture of the different fabrics adds to the appeal. • Simple clean lines attention to proportion of different sections. <p>Guidance to markers</p> <p><i>Incorrect / no answer</i></p> <p><i>Brief description, a simple statement for example:</i> In a sports shirt the team colours are the most important.</p> <p><i>More detailed description with understanding for example:</i> The shirt display a sleek professional image in the team colours that reflect the team ethos.</p>			0
				1
				2

Question 2

		AO3	AO4	Mark								
(b)	Explain how the choice of materials supports the function of the sports shirt.		✓	6								
<p><i>Answers that indicate an understanding of how the materials support the function of the shirt should be awarded up to 6 marks based on:</i></p> <ul style="list-style-type: none"> • Function of the shirt is to be worn and support the athlete by keeping him/her comfortable whilst training or in a match. • Polyester microfibre is a very fine and lightweight material that will not impede performance. • Polyester is fast drying and with the ability to wick away (remove) sweat will keep sportsperson more comfortable whilst active. • Sweat produces body odour, microencapsulation will eliminate at least some odour – more pleasant environment. • Mesh panel allows ventilation, comfort factor. • Elastane in some of the materials will provide additional stretch and whilst active be far more comfortable for the wearer. It allows for a very neat fit on the sportsperson. <p>Guidance to markers</p> <table border="1"> <tbody> <tr> <td> <ul style="list-style-type: none"> • Incorrect/no answer </td> <td>0</td> </tr> <tr> <td> <ul style="list-style-type: none"> • Candidate has a simplistic knowledge. • The use of terminology and technical language is basic. • Brief description of material properties but does not expand on how these impact on the shirts function. </td> <td>1-2</td> </tr> <tr> <td> <ul style="list-style-type: none"> • The candidate has a basic understanding of the issues associated with the question. • The use of terminology and technical language is reasonably accurate. • More detailed description of materials properties with some understanding regarding their impact on the shirts main function. </td> <td>3-4</td> </tr> <tr> <td> <ul style="list-style-type: none"> • The candidate demonstrates a clear understanding of the issues associated with the question. • Uses correct terminology and technical language. • Detailed understanding of the properties of the materials and detailed knowledge and understanding of how they impact on the shirts function. All points fully elaborated upon. </td> <td>5-6</td> </tr> </tbody> </table>					<ul style="list-style-type: none"> • Incorrect/no answer 	0	<ul style="list-style-type: none"> • Candidate has a simplistic knowledge. • The use of terminology and technical language is basic. • Brief description of material properties but does not expand on how these impact on the shirts function. 	1-2	<ul style="list-style-type: none"> • The candidate has a basic understanding of the issues associated with the question. • The use of terminology and technical language is reasonably accurate. • More detailed description of materials properties with some understanding regarding their impact on the shirts main function. 	3-4	<ul style="list-style-type: none"> • The candidate demonstrates a clear understanding of the issues associated with the question. • Uses correct terminology and technical language. • Detailed understanding of the properties of the materials and detailed knowledge and understanding of how they impact on the shirts function. All points fully elaborated upon. 	5-6
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Total				8								

Question 3

		AO3	AO4	Mark
(a)	Explain how technology-push has led to the creation of the fabric keyboard shown below.		✓	4
	<p><i>Answers that indicate an understanding of technology-push should be awarded up to 4 marks based on:</i></p> <ul style="list-style-type: none"> • The development and emergence of new technologies leads to new products being 'pushed' into the market place. • Micro or Nano technology opens up endless opportunities for innovative new products such as the keyboard – reinvention of products. • Technology – linking of several devices wirelessly/ ease of use. • Portable electronic devices that can be stored more easily – rolls up and stored easily during transport – technology supports this. • Technology push - improving the functionality of products by embedding technologies such as electronics and computing into fabrics. • Technology-push relating to textile material development. • Consumer lifestyle – acceptance and thirst for new technology and associated products. <p>Guidance to markers</p> <p><i>Incorrect / no answer</i></p> <p><i>Brief description, very little understanding for example:</i> Developments in technology allow new products to be made and sold that were not possible before.</p> <p><i>Some detail with some understanding of technology-push for example:</i> New technology offers opportunities for designers to develop innovative products that consumers didn't really know they needed or wanted, technology drives this.</p> <p><i>A more detailed explanation with clear understanding of technology -push for example:</i> New technology offers opportunities to develop innovative products that consumers didn't really know they needed or wanted. Advances in technology is pushing these products into the market place and used on products that were not previously possible – the keyboard for example, reinventing it.</p> <p><i>Fully detailed explanation with clear understanding of technology-push for example:</i> The emergence of new technology in both the electronic side and in textile materials developments allows products such as the keyboard to be pushed into the market place. In the absence of such technology product like these are not possible, it's the size relating to Nano technology makes these products possible and is pushing designers to embrace the technology and improve products, thus redefining the keyboard.</p>			0
				1
				2
				3
				4

Question 3

		AO3	AO4	Mark
(b)	Study the simple e-textile circuit shown below and describe the significance of the thread.		✓	2
	<p><i>Answers that indicate an understanding of the thread's properties should be awarded up to 2 marks. based on:</i></p> <ul style="list-style-type: none"> • The thread is conductive. • The battery is the source on power. • The energy travels along the thread to the LED. <p>Guidance to markers</p> <p><i>Incorrect/no answer</i></p> <p><i>A basic response for example:</i> The thread is conductive.</p> <p><i>A fully explained description for example:</i> As the thread is conductive it allows the energy from the battery to travel to light the LED.</p>			0
				1
				2

Question 3

		AO3	AO4	Mark								
(c)	Describe the most suitable scale of production for a limited number of children’s winter jackets that include a GPS tracking system. <i>Fully justify your answers.</i>		✓	6								
<p><i>Answers that indicate an understanding of batch production with electronic features included should be awarded up to 6 marks based:</i></p> <ul style="list-style-type: none"> • Batch is most suitable scale of production as it is usually associated with a smaller production run. • Factors for a smaller run include: testing the market place prior to mass production; niche market or gimmick; seasonal factors – no large scale demand. • Complex nature of product could make it unsuitable for other scales of production, in particular when including electronic devices into clothing – expertise and a niche market. • Seasonal clothing suits batch production – demand is lower. • May require specialist machinery and skilled workforce better suited to batch production – relates to GPS system. Manufacturing costs. • Age related seasonal children’s clothing restricts sales potential making batch production preferable. <p>Guidance to markers</p> <table border="1"> <tbody> <tr> <td> <ul style="list-style-type: none"> • Incorrect/no answer </td> <td>0</td> </tr> <tr> <td> <ul style="list-style-type: none"> • Candidate has a simplistic knowledge. • The use of terminology and technical language is basic. • Brief description of batch production and the impact of including a GPS system on scale of production. </td> <td>1-2</td> </tr> <tr> <td> <ul style="list-style-type: none"> • The candidate has a basic understanding of the issues associated with the question. • The use of terminology and technical language is reasonably accurate. • More detailed description batch production and the impact of including a GPS system on scale of production. </td> <td>3-4</td> </tr> <tr> <td> <ul style="list-style-type: none"> • The candidate demonstrates a clear understanding of the issues associated with the question. • Uses correct terminology and technical language. • Detailed understanding of batch production and the impact of including a GPS system on scale of production. </td> <td>5-6</td> </tr> </tbody> </table>					<ul style="list-style-type: none"> • Incorrect/no answer 	0	<ul style="list-style-type: none"> • Candidate has a simplistic knowledge. • The use of terminology and technical language is basic. • Brief description of batch production and the impact of including a GPS system on scale of production. 	1-2	<ul style="list-style-type: none"> • The candidate has a basic understanding of the issues associated with the question. • The use of terminology and technical language is reasonably accurate. • More detailed description batch production and the impact of including a GPS system on scale of production. 	3-4	<ul style="list-style-type: none"> • The candidate demonstrates a clear understanding of the issues associated with the question. • Uses correct terminology and technical language. • Detailed understanding of batch production and the impact of including a GPS system on scale of production. 	5-6
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Total				12								

Question 4

		AO3	AO4	Mark
(a)	The motif below has been machine embroidered. Describe how CAD and CAM has been used to produce this motif.		✓	3
	<p><i>Answers that indicate an understanding of CAD/CAM in embroidery design and manufacture should be awarded up to 3 marks based on:</i></p> <ul style="list-style-type: none"> • Using suitable software a design could be created/ developed/manipulated/changed to suit needs - CAD • Using appropriate software the design could be digitised into a format suitable for manufacture/ developed for stitch techniques; colour changes and sequencing – CAD • Materials for embroidery need to be inserted into frames prior to manufacture. • Once the embroidery machines are set up including thread colour changes, positioning, the digitised design is transferred for manufacture (stitched onto material – CAM). <p>Guidance to markers</p> <p><i>Incorrect / no answer</i></p> <p>Design the motif on the computer, send it to the embroidery machine for stitching.</p> <p><i>A more detailed explanation with clear understanding of the process including some reference to CAD/CAM for example:</i></p> <p>The design is digitised into the embroidery format using CAD embroidery software. Once the embroidery machines receives the design it will stitch it – CAM.</p> <p><i>Fully detailed explanation with clear understanding of the process including CAD/CAM in the right context for example:</i></p> <p>The design is created using suitable CAD software and digitised into the embroidery format. Once the embroidery machines receives the design either wirelessly or on a USB, and the machine is set up and in the correct start position, it will stitch it – CAM.</p>			0
				1
				2
				3

Question 4

		AO3	AO4	Mark
(b)	Describe two benefits of using CAM to manufacture a number of motifs.		✓	4
	<p><i>Answers that indicate an understanding of the reasons for using CAM to manufacture the motifs should be awarded up to 4 marks (two marks for each detailed reason) based on:</i></p> <ul style="list-style-type: none"> • Consistent quality/ identical. • Efficient repetition of the design. • Cannot replicate designs to exact same standard by hand. • Efficient in terms of time, not comparable with hand manufacture. • Cost effective. • Automatic thread changes. <p>Guidance to markers</p> <p><i>Incorrect / no answer</i></p> <p><i>Brief description, limited understanding for example:</i> All motifs will be of an identical standard and quality.</p> <p><i>Clear knowledge and understanding will detail for example:</i> All the stitched motifs will be exactly the same quality and standard that is not possible by any other method of manufacture.</p> <p><i>Do not credit unqualified assertions that refer to quicker, easier, faster etc.</i></p>			0
				1
				2

Question 4

		AO3	AO4	Mark
(c)	The motif is part of an innovative new textile product. The designer has applied for a 'Design Right'. Explain what is meant by a 'Design Right' and describe how it protects the designer's work.		✓	5
<p><i>Answers that indicate an understanding of Design Rights should be awarded up to 5 marks based on:</i></p> <p>Design Rights relate to the physical appearance of a product or item or part of it for example both a striking new design for a jacket and a unique pocket detail on a plain jacket may be registered as a design or attract design protection.</p> <p>It can apply to industrial as well as handcraft products.</p> <p>This IP right is not concerned with how a product functions but focuses on its appearance and in particular the features of the product or the way it looks.</p> <p>Contributory features include: lines; contours; colours; shape; texture; material.</p> <p>UK design right prevents others from copying your design. It only covers the 3D aspect of an item and does not protect the surface decoration of the product or any 2D pattern such as wall paper or carpet design.</p> <p>To qualify your design must be NEW, something not previously made public. For example a polo shirt would be commonplace whereas a design created from scratch such as a new shape of sleeve very different to other sleeves previously designed by other designers, would not be commonplace and therefore a design right could be applied for.</p> <p>Design right in the fashion industry can protect the structure, look or design of core products such as clothing, footwear, handbag and accessory designs. It also has a wider relevance, covering new product areas that a designer might expand into in future such as luggage or interior furnishings.</p> <p>UK unregistered design right does not give a monopoly over all uses of the design in question but it gives the owner the right to prevent third parties from copying the design for commercial purposes.</p>				

Question 4

	AO3	AO4	Mark
Guidance to markers			
<ul style="list-style-type: none">• Incorrect/no answer		0	
<ul style="list-style-type: none">• Candidate has simplistic knowledge.• The use of terminology and technical language is basic.• Brief description of design rights in the fashion industry.		1-2	
<ul style="list-style-type: none">• The candidate has some understanding of the issues associated with the question.• The use of terminology and technical language is reasonably accurate.• More detailed description of design rights and their application in the fashion industry.		3-4	
<ul style="list-style-type: none">• The candidate demonstrates a clear understanding of the issues associated with the question.• Uses correct terminology and technical language.• Detailed and very clear understanding of design rights and application in the fashion industry.		5	
	Total		12

Question 5

		AO3	AO4	Mark
(a)	A wool fibre is both hydrophilic and hydrophobic. Using notes and sketches explain how the structure of wool fibre allows for both of these properties.		✓	5
	<p><i>Answers that indicate an understanding of the structure and characteristics of a wool fibre should be awarded up to 5 marks based on:</i></p> <p><u>The diagram(s) needs to show a cross section of the fibre as it is the internal protein bundles that are most relevant.</u></p> <ul style="list-style-type: none"> • The scales on the wool fibre are critical to the function of absorption - they move apart. • The wool fibre is made from long chains of protein bundles – internal view seen in cross section. • The protein bundles swell as moisture is absorbed – labelled as hydrophilic (they are not hollow) but regain shape as they dry out. • The interior of the wool fibre is hygroscopic (attracts water). • Exterior of wool fibre labelled as hydrophobic – repels water. May include reference to natural oils on wool being water repellent. <p>Guidance to markers</p> <p><i>Incorrect / no answer</i> 0</p> <p><i>A basic diagram of a wool fibre possibly shows scales, very little detail, limited knowledge.</i> 1</p> <p><i>Some detail with some understanding, a simple diagram with more detail in the annotation. Some important details missing.</i> 2</p> <p><i>A more detailed level of knowledge and understanding evident in one or two diagrams, cross section may be evident. Some aspects covered.</i> 3</p> <p><i>A detailed level of knowledge and understanding evident in one or two clearly annotated diagrams, cross section is evident and shows area where absorption occurs. Most aspects covered.</i> 4</p> <p><i>Full and detailed knowledge and explanation related to absorption; clear and detailed diagrams fully explained process. All important aspects covered.</i> 5</p>			

Question 5

		AO3	AO4	Mark
(b)	When fibres are spun into yarn describe the effect the twist has on the finished yarn.		✓	3
	<p><i>Answers that indicate an understanding of the effect of twist in yarn production should be awarded up to 3 marks based on:</i></p> <ul style="list-style-type: none"> • Twists are put into yarns to make them stronger. • The number of turns is a deciding factor for the end-use of yarn. • A lower number of turns gives a softer, weaker and more bulky yarn suitable for knitting. • A higher number of turns give a much stronger yarn suitable for weaving. <p>Guidance to markers</p> <p><i>Incorrect/no answer</i></p> <p><i>Brief description, very little detail for example:</i> Twist makes yarns stronger.</p> <p><i>Some detail with some understanding related to the twist in yarn for example:</i> Whilst the twist generally makes yarns stronger, the number of twists determines the end use of the yarn.</p> <p><i>Detailed level of understanding related to the twist in yarn for example:</i> A low number of twists gives a weaker yarn suitable for knitting, for a stronger yarn more twists are needed for example a yarn suitable for weaving.</p>			0
				1
				2
				3
			Total	8

Question 6

		AO3	AO4	Mark
(a)	Bamboo has been used to make the base layer top and leggings shown below. Explain why bamboo is a suitable choice for active wear clothing.		✓	4
	<p><i>Answers that indicate an understanding of the main properties of bamboo should be awarded up to 4 marks based on:</i></p> <ul style="list-style-type: none"> • Bamboo has a soft and luxurious feel – feels good next to the skin. • Bamboo is antibacterial - bacteria does not live well in bamboo fabric, so it doesn't get smelly even after many days. • Bamboo has natural UV protection; fabric cuts out 97.5% of harmful UV rays, so perfect wearing on outdoor activities. • For allergy prone skin, bamboo fabric is perfect as it is kinder to the skin – hypo-allergenic; non-irritating. It's anti-static and sits well next to your skin. • Bamboo fabric absorbs moisture wicking it away from your skin (3-4 times faster than cotton), keeping you drier. For an active person this is essential. • Bamboo fabric is warm, but due to its hollow centre consisting of micro-holes it is absorbent which makes it appear breathable. Performance in all temperatures ie thermo-control. <p>Guidance to markers</p> <p><i>Incorrect/no answer</i> 0</p> <p><i>Brief description, very little detail for example:</i> Bamboo is absorbent so will keep wearer more comfortable. 1</p> <p><i>Some understanding of the properties of bamboo and the benefit to the user for example:</i> Bamboo fibre has a hollow centre which will allow moisture to be absorbed. 2</p> <p><i>A more detailed understanding of the properties of bamboo with benefits to the user for example:</i> Bamboo fibre has a hollow centre which will allow moisture to be absorbed. It also has a very luxurious feel and is nice to wear. 3</p> <p><i>Full and detailed knowledge and explanation of the properties of bamboo with clear benefits to the user for example:</i> The hollow construction of the bamboo fibre is absorbent which helps to wick away moisture from your skin, keeping you drier and more comfortable. It has thermo-control properties essential for an active person. 4</p>			

Question 6

		AO3	AO4	Mark
(b)	Justify why bamboo is considered better for the environment than cotton.		✓	4
<p><i>Answers that indicate an understanding of the sustainable factors as associated with bamboo should be awarded up to 4 marks based on:</i></p> <ul style="list-style-type: none"> • Bamboo is the fastest growing plant in the world, so yields more from the same plot; greater availability of raw fibre when compared to cotton • Bamboo yields the same volume as cotton but from 10% of the land area. • Bamboo thrives naturally without using any pesticides, herbicides or fertilizers; cotton can also grow organically but at a much reduced yield. Pesticides and fertilisers are more readily and widely used on cotton – negative impact on environment. • 100% bamboo fabric is 100% biodegradable issues surround the industrial processes of the fibres – bleach, chemical dyes. Bamboo fabrics and clothing can be manufactured and produced without any chemical additives although eco-certification such as Oeko-Tex is necessary to ensure that the manufacturing and finishing processes are healthy. • Bamboo only needs rain water to grow, very little, if any, additional water is ever required. Cotton grows in areas where water is often a scarce commodity. • Bamboo grows naturally and as a grass, bamboo is cut not uprooted, so is good for soil – particularly as it can grow on slopes not viable for other crops. Cotton grows on flat lands – heavily industrialised with large diesel exhaust-spewing tractors to plant seeds and cultivate the soil. • Bamboo is a fast-growing grass and can grow up to a metre a day. • Growing bamboo improves soil quality and helps rebuild eroded soil. The extensive root system of bamboo holds soil together, prevents soil erosion, and retains water in the watershed. <p>Guidance to markers</p> <p><i>Incorrect/no answer</i> 0</p> <p><i>Brief description, very little detail for example:</i> Bamboo grows naturally without using any pesticides or fertilizers unlike most cotton production. 1</p> <p><i>Some understanding of the environmental benefits of bamboo for example:</i> Bamboo grows naturally without using any pesticides or fertilizers unlike most cotton production which relies on pesticides to increase yield. 2</p> <p><i>A more detailed understanding of the environmental benefits of bamboo for example:</i> Bamboo grows naturally without using any pesticides or fertilizers unlike most cotton production which relies on pesticides to increase yield. Bamboo also yields far more raw fibre from the same plot size when compared to cotton. 3</p> <p><i>Full and detailed knowledge and explanation of the of the environmental benefits of bamboo for example:</i> Bamboo grows naturally without using any pesticides or fertilizers unlike most cotton production which relies on pesticides to sustain, yield. Bamboo can grow on slopes not suitable for other crops unlike cotton and it has an extensive root system that holds the soil together preventing erosion. 4</p>				
Total				8

Question 7

		AO3	AO4	Mark
(a)	The shaped part of the neckline has been finished so that no raw edges are visible. Using notes and sketches explain how you would construct and apply a facing to the edge of the neckline shown below. <i>(The neckline is in two parts with a CF seam – show one side only)</i>		✓	4
<p><i>Answers that indicate an understanding of constructing and applying a facing should be awarded up to 4 marks based on</i></p> <ul style="list-style-type: none"> • A facing is a shaped piece in the same material as the main dress where one edge mirrors the outer edge of the neckline, the inner edge of the facing curves gently around the shape; facing is approximately 6 - 8 cm deep. • A facing is usually strengthened with an interlining – fusible or sewn. Lower edge of facing needs to be neatened. • Right sides facing the outer edges are placed together and stitched in place. • Seam allowance is usually trimmed back, corners and curves of seam allowance snipped to lie flatter. Seam allowance cut in layers to eliminate bulk. • Stitching of the seam allowance down on the WS to help the facing lie flat. • Turn the faced panel through so right sides show; press the edge for a neat finish. <p>Guidance to markers</p> <p>Incorrect / no answer</p> <p>A basic diagram of the neckline shape, may indicate a facing very little detail, limited knowledge.</p> <p>Some detail with some understanding, a simple diagram with more detail in the annotation. Some important details missing.</p> <p>A detailed level of knowledge and understanding evident in one or two diagrams, most aspects covered.</p> <p>Full and detailed knowledge showing the construction and application of a facing. Clear and detailed diagrams fully explaining the process. All important aspects covered.</p>				0 1 2 3 4

Question 7

		AO3	AO4	Mark
(b)	Explain why the designer has chosen to add a lining to the special occasion dress.		✓	4
	<p><i>Answers that indicate an understanding of lining a dress should be awarded up to 4 marks based on:</i></p> <ul style="list-style-type: none"> • Linings conceal all the inner seams and construction details related to the product. • Linings support the wear and tear/durability of a product. • Adds to the comfort factor as some outer materials do not feel comfortable next to the skin; it's easier to put on and take off as linings tend to be silkier and smoother. • Gives a better finish to edges such as armholes and necklines - no visible stitches seen externally. • The drape/fit of a garment can be improved with the inclusion of a lining as it adds structure to the product. • Linings can make a garment look more expensive/ adds a luxurious look thus increasing appeal. <p>Guidance to markers</p> <p><i>Incorrect/no answer</i> 0</p> <p><i>Brief description, very little detail for example:</i> A lining hides all the internal seams and looks better. 1</p> <p><i>Some understanding relating to the use of a lining for example:</i> A lining hides all the inside seams which looks much better but also prevents the seam allowances from irritating the wearer. 2</p> <p><i>A more detailed understanding of the use of a lining for example:</i> A lining hides all the inside seams which looks much better by making it look more luxurious but also prevents the seam allowances from irritating the wearer; the lining helps with comfort. 3</p> <p><i>Full and detailed knowledge and explanation use of a lining for example:</i> A lining hides all the inside seams which makes it look more luxurious and expensive but also prevents the seam allowances from irritating the wearer, helping with the comfort, fit and drape of the dress. 4</p>			

Question 7

		AO3	AO4	Mark
(c)	The skirt of the dress is circular. Describe a suitable method of finishing the hemline; include all appropriate tolerances and quality control considerations.		✓	4
	<p><i>Answers that indicate an understanding of an appropriate method of finishing the hemline should be awarded up to 4 marks based on:</i></p> <ul style="list-style-type: none"> • Crucially the hem would need to be very narrow for a superior finish. • Crucially maximum 5mm hem otherwise QC issues arise with little folds, pleats and tucks in the turned hem – impossible to avoid with a deeper turning. • Ideally a very narrow gage overlock would be used to prevent fraying and seal edges QC. • Finished edge needs to be turned up as narrow as possible so it lies flat. • QC - A narrow hem will prevent tucks or pleats as it is stitched around the circle shape. • Top stitch the hem to secure it. • The hem could be double folded and stitched using a specialist attachment on the sewing machine – principles remain the same. • The hem could be double folded and stitch by hand – principles remain the same. <p>Guidance to markers</p> <p><i>Incorrect/no answer</i> 0</p> <p>An appropriate tolerance suitable for the method. 1</p> <p>An indication of QC for an appropriate method. 1</p> <p><i>Award up to two marks for a description of a suitable method:</i></p> <p><i>Brief description, very little detail for example:</i> 1 Overlock the hem and turn it up</p> <p><i>Clear understanding of a suitable method for example:</i> 2 Using a narrow overlock, stitch and trim the edge to prevent fraying of the hemline, then turn it up and stitch very close to the edge.</p> <p>NB: Up to <u>two marks</u> are awarded for the main description of an appropriate method; <u>one mark</u> for an appropriate QC consideration and <u>one mark</u> for an appropriate tolerance included within body of answer.</p>			
			Total	12

Question 8

		AO3	AO4	Mark
(a)	Describe the role of fashion forecasters in the commercial development of fashion products.		✓	4
	<p><i>Answers that indicate an understanding of the role of fashion forecasters should be awarded up to 4 marks based on:</i></p> <ul style="list-style-type: none"> • Fashion forecasters have a unique ability to predict styles that will be in year after year. They have extensive knowledge of the fashion and textile industry. • Identification of potential future trends, could be from anywhere – street styles, historical, travel, culture... • They also follow trends in areas such as art, food, interior design, graphic design, furniture, architecture, technology and pop culture. They also study political and economic factors that may include trends. • They use research techniques and fashion industry knowledge to make predictions. • Forecasters work about two years in advance of styles appearing in the high street. (This can be longer) • Compilation of future trends boards/mood boards showing colours, pattern, form, silhouette, textures, fabrics, trims, concepts... • Top designers refer to these for inspiration/are influenced by fashion forecasters for their future collections for the upcoming seasons; this also ensures their collections will be on trend. • Fashion forecasters might also present their findings to fashion retailers, fashion buyers, apparel and textile design firms, advertising agencies, magazine, and other media entities. • Fashion forecasters may work directly with retail companies, apparel and textile firms or designers. <p>Guidance to markers</p> <p><i>Incorrect / no answer</i></p> <p><i>Brief description of fashion forecasters, little additional detail for example:</i> They work in the fashion industry and predict future trends.</p> <p><i>Some detail with some understanding of fashion forecasters, for example:</i> They have extensive knowledge of the fashion industry, conduct research to identify and predict future trends.</p> <p><i>A more detailed level of knowledge and understanding of the role of fashion forecasters for example:</i> They have extensive knowledge of the fashion industry, conduct research to identify and predict future trends. They often work with fashion designers to help them with their upcoming collections.</p> <p><i>Full and detailed understanding of the role of fashion forecasters for example:</i> They have extensive knowledge of the fashion industry, conduct research to identify and predict future trends. They often work with fashion designers to help them with their upcoming collections by showing trends boards that include for example colours, pattern, style and texture.</p>			
				0
				1
				2
				3
				4

Question 8

		AO3	AO4	Mark
(b)	Bespoke clothing carries a higher price tag than ready to wear clothing. Discuss this statement and justify the additional cost to the customer.		✓	8
<p><i>Answers that show understanding and have fully discussed the characteristics of bespoke clothing and associated costs should be awarded up to 8 marks based on:</i></p> <ul style="list-style-type: none"> • Made for an individual client – personalised to their exact requirements in both fit and style • Unique as only one is made – justifies higher price • Personalised fit may require a number of individual fitting sessions – client pays for this service • Client can work with the designer on one to one basis – cost incurred • Bespoke clothing often has better quality fabrics and trims – costs more • Requires specialist, highly skilled machine operators who may need to carry out a range of specialist processes and techniques – adds to cost • Product may include handwork such as beading – expensive, not something that is done easily on a production line • May include intricate detailing on the product which may be a time consuming process • Time to make whole product if one person is making it all, difficult to speed up the process unlike mass production • There are no economies of scale associated with bespoke ranges <p>Guidance to markers</p> <p>Incorrect/no answer</p> <p>Brief description with little detail in the response: brief knowledge of bespoke clothing and associated cost implications. Basic level of understanding.</p> <p>Basic description with some detail in the response: some knowledge of bespoke clothing and associated cost implications. Some evidence of knowledge and understanding.</p> <p>More detailed description, with clear evidence of knowledge and understanding in the response: knowledge of bespoke clothing and associated cost implications. Almost all important points justified in some detail.</p> <p>Full and detailed description, with clear and detailed evidence of knowledge and understanding in the response: clear knowledge of bespoke clothing and associated cost implications. All important points considered and justified in detail.</p>				0 1-2 3-4 5-6 7-8
			Total	12

Question 9

	AO3	AO4	Mark
Evaluate the role of the British Standards Institute (BSI) in the commercial sector of the textile industry.	✓		8
<p><i>Candidates should provide evidence of appraisal and/or make judgements and show an understanding of the role of the BSI to be awarded up to 8 marks based on:</i></p> <ul style="list-style-type: none"> • The British Standards Institution (BSI) is a service organization that produces standards across a wide variety of industry sectors including the textile industry. Its codes of practice and specifications cover management and technical subjects ranging from business continuity management to quality requirements. • BSI sets the safety and technical standards for a wide range of products including those products made from flame-resistant materials – it is the law. • BSI kitemark: when it is awarded and for what purpose. For example: Product standards in soft furnishings e.g. curtains, duvet covers, sofa covers – companies must ensure that their products are durable, can withstand a reasonable amount of wear and tear, withstand a reasonable amount of surface abrasion before pilling occurs. <i>(Accept other factually correct standards offered to exemplify the work of BSI/Kitemark)</i> • Furnishing fabrics must be considered in terms of their ability to melt or burn. • In any place where the public collect together furnishings must have flame resistant materials on them – a flame resistant finish can be sprayed onto these. • The Furniture and Furnishings (Fire safety) Regulations states: all fabrics and padding materials used to cover or make settees, cushions, pillows and loose furnishings must be resistant to ‘smouldering from cigarette ignition.’ • Standards ensure that materials live up to expectations for example colour fastness. • Numerous tests have been set up and are in place to ensure all manufacturers abide by same rules and standards – consistency in the industry. <p><i>Accept other appropriate and factually responses.</i></p>			

Guidance to markers		
<ul style="list-style-type: none"> • Incorrect/no answer 	0	
<ul style="list-style-type: none"> • Candidate has a simplistic knowledge. • The use of terminology and technical language is basic. • Brief description of the role of the BSI has in the furnishing sector • Little understanding evident; basic. 	1-2	
<ul style="list-style-type: none"> • Candidate has some basic understanding of the role the BSI has in the furnishing sector • The use of terminology and technical language is variable. • Some detail is evident; little evidence of appraisal or making judgements. 	3-4	
<ul style="list-style-type: none"> • The candidate has clear understanding of the issues associated with the question. • The use of terminology and technical language is mostly accurate. • More detailed description of the role the BSI has in the furnishing sector, clear evidence of appraisal and/or making judgements. 	5-6	
<ul style="list-style-type: none"> • The candidate demonstrates very clear understanding of the issues associated with the question. • Uses correct terminology and technical language. • Full and detailed description and understanding of the role the BSI has in the furnishing sector, very clear and highly relevant evidence of appraisal and/or making judgements. 	7-8	
Total		8

Question 10

	AO3	AO4	Mark
Globalisation facilitates the constant demand for inexpensive fashionable clothing which reflects the latest fashion trends. Analyse the impact this practice has on both the environment and the consumer.	✓		12
<p><i>Candidates should provide evidence of either <u>deconstructing information</u>, <u>finding connections</u> and/or <u>logical chains of reasoning</u> and <u>apply it appropriately to be awarded up to 12 marks based on:</u></i></p> <ul style="list-style-type: none"> • Products designed in one country and manufactured in other parts of the world facilitated by travel, transportation, ease of communication systems and internet. • Fabrics and components sourced where they are cheapest and transported to point of manufacture – carbon footprint. • Availability of a lower paid workforce in many parts of the world. • Lower overheads in manufacturing in many emerging economies enables lower prices at point of sales. • Economies of scale in purchasing fabrics and components in bulk help keep prices down. • Carbon footprint of goods being transported increases impact on environment. Materials, components, part finished/finished goods constantly on the move in order to achieve optimum price for finished product. • Energy consumption in factories to satisfy demand; not necessarily using renewable energy. • Chemicals used in manufacturing has a negative impact on environment – gases (airborn), chemical dyes in water systems affect eco system. Adds to global warming. • Reduction or loss in manufacturing jobs nearer to point of sales. Fashion and textile manufacturing industry almost non-existent in UK compared to 20 years ago; driven by demand for cheaper products. • Customers satisfied they have affordable fashion in latest trends but at the expense of employment for many. • Environmental damage will affect everyone in the long term including consumers. • Fast fashion - drain on finite resources, will impact on the consumer at a later date when demand outstrips supply. <p><i>Accept other viable and factually correct suggestions.</i></p>			

Guidance to markers		
Incorrect / no answer		0
<ul style="list-style-type: none"> Limited understanding and application of knowledge and understanding of the impact that globalisation has on both the environment and the consumer. Limited understanding and application of knowledge and understanding of designing and making principles to fashion design /manufacturing industry. There is limited evidence of relevant examples. Quality of Written Communication is limited, presenting material with limited coherence, many errors of grammar, punctuation and spelling. 	1-3	
<ul style="list-style-type: none"> Generally good understanding and application of knowledge and understanding the impact that globalisation has on both the environment and the consumer. Generally good understanding and application of knowledge and understanding of designing and making principles to the fashion design/manufacturing. There is a line of reasoning which is generally coherent and relevant. Quality of Written Communication is basic, presenting occasional appropriate material with some coherence, some errors of grammar, punctuation and spelling. 	4-6	
<ul style="list-style-type: none"> Very good understanding and application of knowledge and understanding the impact that globalisation has on both the environment and the consumer. Very good understanding and application of knowledge and understanding of fashion designing and making principles to fashion design/manufacturing. There is a sustained line of reasoning which is generally coherent, relevant and substantiated. Quality of Written Communication is good, presenting mainly appropriate material in a coherent manner, few errors of grammar, punctuation and spelling. 	7-9	
<ul style="list-style-type: none"> Excellent understanding and application of knowledge and understanding the impact that globalisation has on both the environment and the consumer. Excellent understanding and application of knowledge and understanding of designing and making principles to fashion design/ manufacturing. There is a sustained line of reasoning which is coherent, relevant and substantiated. Quality of Written Communication is excellent, presenting wholly appropriate material in a coherent and logical manner, hardly any errors of grammar, punctuation and spelling. 	10-12	
Total		12