



**GCE AS/A LEVEL**

2290U10-1



S18-2290U10-1

**PSYCHOLOGY – AS unit 1**  
**Past to Present**

MONDAY, 14 MAY 2018 – AFTERNOON

1 hour 30 minutes

**ADDITIONAL MATERIALS**

A WJEC pink 16-page answer booklet.

**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen.

Answer **all** the questions.

Write your answers in the separate answer booklet provided.

**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question.

You are reminded of the need for good English and orderly, clear presentation in your answers. Assessment will take into account the quality of written communication used in your answers.

Answer **all** questions.

1. (a) Using an example from psychology, describe the positive assumption of 'authenticity of goodness and excellence'. [4]  
  
(b) Using an example from psychology, describe the positive assumption of 'focus on the good life'. [4]
2. Analyse the strengths **and** weaknesses of the psychodynamic approach. [10]
3. Describe the main components of cognitive behavioural therapy **OR** rational emotive behaviour therapy. [12]
4. Discuss **one** similarity and **one** difference between the biological and positive approaches. [4+4]
5. (a) Using an example from psychology, describe **one** assumption of the cognitive approach. [4]  
  
(b) Describe how **one** assumption from the cognitive approach can be applied to the formation of relationships. [4]
6. Describe the findings of Bowlby's (1944) research '*Forty-four juvenile thieves: Their characters and home-life*'. [8]
7. (a) Describe the methodology of Watson and Rayner's (1920) research '*Conditioned emotional reactions*'. [4]  
  
(b) "*Although there are ethical issues and methodological problems, the study of the conditioning of Little Albert is still an influential piece of research.*"  
  
With reference to the above statement, critically evaluate Watson and Rayner's (1920) research '*Conditioned emotional reactions*'. [10]
8. Evaluate drug therapy **OR** psychosurgery in terms of effectiveness **and** ethical considerations. [12]

**END OF PAPER**